



For Immediate Release

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Governor-Elect Tony Evers to speak at 2018 New North Summit

NEW NORTH, November 30, 2018 – Wisconsin Governor-Elect Tony Evers will speak at the annual New North Summit, set for Thursday, Dec. 6, at the Fox Cities Exhibition Center in downtown Appleton.

Evers was elected as the state’s next governor on Nov. 6, and is scheduled to become Wisconsin’s 46th Governor when he takes office on Jan. 7, 2019.

“We couldn’t be happier to have Governor-Elect Evers join us at this year’s New North Summit,” says Jerry Murphy, executive director of New North Inc. “We look forward to hearing his perspective on the region, along with his plans for the state.”

Online registration and the full event agenda are available at www.newnorthsummit.com. The registration fee is \$90, increasing to \$100 at the door on the day of the event. Student tickets are available for \$15.

Campaigning for the position of Wisconsin Governor, Evers’ primary stated priorities were improving Wisconsin’s public school system, affordable healthcare, and fixing the state’s roads and bridges.

Born in Plymouth, Wis., the 67-year old Evers has been a lifelong educator. He began his career in 1976 in Tomah, Wis., and since has served as an education leader at every level – teacher, principal, school district administrator, CESA administrator, and deputy state superintendent – before his election to the state’s highest educational post.

Evers was voted as Wisconsin’s State Superintendent of Public Instruction in April 2009. He was re-elected to the position in 2013 and 2017.

Evers holds bachelor’s (1974), master’s (1978) and doctorate (1986) degrees from the University of Wisconsin-Madison. Married to his high school sweetheart, Kathy, the couple has three adult children and seven grandchildren.

WHERE: Fox Cities Exhibition Center
355 W. Lawrence St.; Appleton, Wis.

WHEN: Thursday, December 6, 2018
8:00 a.m. – 3:30 p.m.

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New North, Inc., is a 501(c)3 non-profit, regional marketing and economic development organization fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.