



Press Release for April 19, 2018

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Cathy Myers Launches \$25,000 Ad Campaign Showing Her Grassroots Support in WI-01

New ad clearly explains why thousands of supporters in Wisconsin's 1st District have joined Cathy Myers' campaign and think she is the best person for the job

Janesville, WI – More than 300,000 people have joined Cathy Myers' campaign for Congress since it launched last June - hosting house meetings, making calls, attending 1-on-1 meetings, sharing her message online, knocking on doors, and donating to the effort.

Today, Cathy Myers' campaign for Congress is launching a \$25,000 TV and digital ad campaign. These ads will be running on digital media platforms and cable television throughout Wisconsin's 1st District.

WATCH the ad [here](#).

"I have a positive vision for our future that puts people first. That starts with running a grassroots campaign that focuses on the people of Wisconsin's 1st District. I am proud that this ad highlights the supporters who power our campaign and gives them a platform to explain why so many people are joining our movement - in their own words."

Myers added, "Part of running a grassroots campaign is doing community and house meetings. We have done them all across the district, and my hope is that after seeing this ad, even more people will welcome me into their home to meet their friends, family, and neighbors."

Cathy Myers' campaign has been buoyed in recent weeks by an increase in media attention and the announcement of her \$500,000 fundraising haul last quarter. To learn more or to sign up to host a house meeting, go to cathymyersforcongress.com.

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