



For Immediate Release

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**You're Invited to Community Advocates Public Policy Institute's
10th Anniversary Celebration
April 26 at the Milwaukee Public Museum
Understanding the Roots and Legacy of Housing Segregation
with The Color of Law's Richard Rothstein and Local Historian Reggie Jackson**

Milwaukee—To mark our first decade and kick off our second, on April 26, [Community Advocates Public Policy Institute](#) will host a special night at the Milwaukee Public Museum featuring keynote speaker Richard Rothstein, author of *The Color of Law: A Forgotten History of How Our Government Segregated America*. To provide a local perspective on housing segregation in Milwaukee, historian Reggie Jackson, Head Griot of America's Black Holocaust Museum, will be our special guest.

“We believe that in order to create a better future, we must understand our past,” said Kari Lerch, Deputy Director of Community Advocates Public Policy Institute. “We want to provide our community the opportunity to explore the impact that housing segregation has had on the Milwaukee area and the nation as a whole. Then, we can reduce longstanding disparities and increase access and opportunity.”

In addition to celebrating our 10th anniversary, we're also previewing our new [Healthy Housing Initiative](#), a five-year, multi-faceted effort to improve the health and well-being of low-income Milwaukee residents. The initiative, funded by a \$1 million grant from Wisconsin Partnership Program at the University of Wisconsin School of Medicine and Public Health, will expand to other Wisconsin counties within five years.

“We're excited about the work we're doing to engage and empower tenants, researchers, stakeholders, and policy makers to create higher-quality affordable housing that will ultimately benefit residents' health and quality of life,” Lerch said.

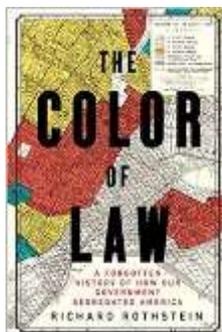
[Tickets are currently on sale for this one-of-a-kind celebration.](#) VIP ticket holders and sponsors will be able to meet Rothstein and Jackson in an intimate gathering at the Milwaukee Public Museum with light refreshments from 6 to 7 p.m., before the main program begins.

All guests will attend Rothstein's and Jackson's presentations. They'll also enjoy private, after-hours access to Milwaukee Public Museum's Streets of Old Milwaukee, which provides an environment in which guests can reflect on the past in order to transform the future. Our Mix & Mingle after the Main Event, with desserts and coffee, will conclude at 9 p.m.

Boswell Book Co. will be on hand to sell *The Color of Law*, which Rothstein will sign that evening. **Kindly RSVP by Thursday, April 12.**



Richard Rothstein



Reggie Jackson

About Community Advocates Public Policy Institute: [Community Advocates](#) established the Public Policy Institute in 2008 to work toward preventing and reducing poverty while improving the quality of life for individuals and families in Milwaukee and throughout Wisconsin. The Public Policy Institute targets poverty in a number of ways – we try to reduce it through changes to relevant public policies and laws; we try to prevent its effects through public health efforts; and we work to increase opportunity and wellness for low-income people by fostering factors related to success, resilience and well-being. [Read more about our history here.](#)

About Richard Rothstein: Rothstein is a research associate of the Washington, D.C.-based [Economic Policy Institute](#) and a fellow at the Thurgood Marshall Institute of the NAACP Legal Defense Fund and of the Haas Institute at the University of California (Berkeley). He is the author of *The Color of Law*, which recovers a forgotten history of how federal, state, and local policy explicitly segregated metropolitan areas nationwide, creating racially homogenous neighborhoods in patterns that violate the Constitution and require remediation. *The Color of Law* was a finalist on the long list for the National Book Award for nonfiction in 2017.

About Reggie Jackson: Jackson is an educator, public speaker, and writer concerning equal rights and Black history, as well as Chief Griot and leader at the America’s Black Holocaust Museum in Milwaukee. In 2017, Jackson received the Frank P. Zeidler Public Service Award.

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