



FOR IMMEDIATE RELEASE

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Madison International Trade Association launches the 2017-2018 Program year with a September 12th Event on

***Tax, Trade and Top Tier Capital:
Expanding Beyond Domestic Borders***

Madison, WI – The Madison International Trade Association launches its program year with an event on Sept. 12th on “**Tax, Trade and Top Tier Capital: Expanding Beyond Domestic Borders**”. The program takes place at the Fluno Center for Business Education, located at 601 University Ave. Madison WI. Registration starts at 11:30 a.m.; the program begins at 12:30 p.m. and includes lunch.

Upcoming possible global policy changes continue to be a hot-button issue in this post-election year. MITA’s September event will feature two expert speakers that will focus on facts from hyperbole and discuss possible consequences for US exporters.

Our featured speaker, **Jeff Jorge**, *CFRM Leader and President of the United States-Mexico Chamber of Commerce Great Lakes Chapter*, will share insight on global trade policies with an emphasis on Mexico and the European Union.

Our second speaker, **Paul Bishop**, *CFRM Tax Committee with Baker Tilly*, will address global tax reforms, the VAT and the inequity compounded by the disparities in income tax rates. He will address this topic as well as the future of the IC-DISC regime.

Early Bird Registration deadline is Tuesday, Sept. 5th and can be made at www.mitatrade.org. The “early bird” registration fee is \$35 for members and \$50 for non-members. The regular rate of \$45 for Members and \$60 for Non-Members applies after that. The event is *Co-sponsored by ME Dey, Baker Tilly and ABS Global*.

The 2017-2018 program year will continue after September with trending topics in international trade. In October, MITA will be hosting a globally renowned international sales consultant **Mr. Doug Lawrence**, *registered UK Government Export Communications Advisor*, who will focus on development and implementation of international sales strategies. At the November event, MITA will cover the topics on E-commerce and global branding.

In 2018, MITA will host their Annual Economic Forecast in January, while topics on exploring emerging markets and updates on trade policy issues will be covered in March and April.

About MITA

MITA is a Madison, Wisconsin-based organization whose mission is to foster understanding of the issues, practices, information, legislation and trends that affect and influence all aspects of international trade. Membership includes a broad spectrum of professionals interested in and involved with international trade throughout the state of Wisconsin. Membership, meetings and information are open to all interested parties of the public, and professionals at all levels of international organizations participate in MITA activities. Member companies include manufacturers, food companies, and services providers such as freight forwarders, banks, law firms as well as universities and governmental institutions. More information is available at the website: www.mitatrade.org.

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