

**JOIN US: 2017 Bert Blain Memorial Heart Walk – Sunday, Aug. 27**  
***One of the nation’s largest Heart Walks kicks off in Janesville***



Heart Walk®

JANESVILLE, Wis., August 2, 2017 — Join the American Heart Association at the 25<sup>th</sup> Annual Bert Blain Memorial Heart Walk, one of the largest Heart Walks in the nation. Heart Walks are the American Heart Association’s largest community events of the year, bringing together hundreds in the Janesville community to improve the heart health of all.

Heart disease survivors, stroke survivors, families and volunteers will come together at Rotary Botanical Gardens in Janesville on Sunday, August 27th. Everyone is welcome! The event is free; however, donations are encouraged. WCLO Talk Show Host Tim Bremel will serve as the Heart Walk’s emcee.

Blain’s Farm and Fleet is a longtime supporter of the Heart Walk. Founder Bert Blain was set to chair the Heart Walk, when he died of a heart attack shortly before the event. His daughter, Jane Blain Gilbertson, took his place and has been a steadfast supporter of AHA and its mission, continuing to serve as this year’s Heart Walk chair. Blain’s Farm and Fleet trains all its associates in First Aid and AED use. At least seven lives have been saved because associates were trained – including a recent save at Rice Lake’s Farm & Fleet.

**EVENT DETAILS:**

Where: Rotary Botanical Gardens, 1455 Palmer Drive, Janesville  
When: 7:30 a.m. Festivities Begin  
8:30 a.m. Walk begins (1 and 3-mile options)

**\*Media is invited. The best opportunity for interviews and b-roll is at 8:30 a.m.\***

**MORE INFO and to Donate:** Visit [www.rockcountyheartwalk.org](http://www.rockcountyheartwalk.org)

Blain’s Farm and Fleet is our Signature Sponsor, Mercy Health System is our Platform Sponsor and Blackhawk Community Union and HNI Insurance also support this event.

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**About the American Heart Association**

The American Heart Association is devoted to saving people from heart disease and stroke – the two leading causes of death in the world. We team with millions of volunteers to fund innovative research, fight for stronger public health policies and provide lifesaving tools and information to prevent and treat these diseases. The Dallas-based association is the nation’s oldest and largest voluntary organization dedicated to fighting heart disease and stroke. To learn more or to get involved, call 1-800-AHA-USA1, visit [heart.org](http://heart.org) or call any of our offices around the country. Follow us on [Facebook](#) and [Twitter](#).

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