

FOR IMMEDIATE RELEASE
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NORTH SHORE BANK TO HOST BUSINESS FRAUD PREVENTION SEMINAR IN SHOREWOOD ON WEDNESDAY, AUGUST 16

BROOKFIELD, Wis. – North Shore Bank today announced it has partnered with the Shorewood BID to host a business fraud prevention seminar from 5:30 – 7:30 p.m. on Wednesday, August 16, at Three Lions Pub, located at 4515 N. Oakland Avenue in Shorewood.

Event attendees will learn about the types of business fraud, fraud's financial impact, what can happen to an organization that is affected by fraud, common fraud schemes, real life Wisconsin examples and more. They will also be taught how to plan for fraud incidents and how to take corrective action after an incident is discovered.

A panel of experts, including Andrew McCabe from McCabe Insurance and North Shore Bank's Certified Treasury Professional Penny Foust will be on hand to discuss current scams and how to minimize the risk to your business. There is no cost to attend and drinks and appetizers will be provided.

"At North Shore Bank, we strive to be an asset to the communities we serve," said Foust. "This business fraud prevention seminar is an excellent way to live up to that mission – we're excited to help our business community learn about this timely topic."

Anyone interested in participating is asked to RSVP by August 11 by emailing Penny Foust at pfoust@northshorebank.com or Jeremy Schmidt at jschmidt@northshorebank.com or calling 262.797.3392.

North Shore Bank, headquartered in Brookfield, has assets of \$1.9 billion and 47 offices throughout eastern Wisconsin and northern Illinois. Wisconsin locations are in metro Milwaukee, Ozaukee County, Racine, Kenosha, Appleton, Menasha, Green Bay and surrounding areas, Burlington, Union Grove, Muskego, and Door County. [Locate a North Shore Bank office](#). You can also connect with the bank on [Facebook](#), [Twitter](#), [Pinterest](#), and [Instagram](#).

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