



For Immediate Release

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Michael Best Strategies Announces Organizational Changes

Kanavas Becomes Chairman; Marchant Takes Over as President

Madison, WI – Michael Best Strategies today announced two key personnel changes to its national leadership team. Co-founder and President **Ted Kanavas** assumes the new position of Strategies' Chairman, while Executive Vice President and Partner **Robert J. Marchant** becomes the firm's new President.

Both changes take effect July 1, 2017.

"In three short years, with the opening of seven offices, Michael Best Strategies has established a national platform with the addition of talented professionals who are leaders in their markets," said **David Krutz**, Managing Partner of parent company Michael Best & Friedrich LLP. "Strategies' continued growth requires strong leadership that is focused on the sophisticated needs of our clients, and remains true to the core value of teamwork upon which Strategies was built. Ted is perfectly suited to provide the strategic leadership having not only been an entrepreneur and founder of Strategies, but a public official who focused on the needs of businesses."

Marchant joined Michael Best Strategies in May 2014. He is formerly the Chief Clerk and Director of Operations for the Wisconsin Senate.

Kanavas remarked, "This is a very exciting time for Michael Best Strategies. Our client partnerships are yielding important victories. Our service footprint is strong on both the local

and national stages, thanks to a smart and resourceful team of Strategies advisors. And now, our company will have a fantastic new leadership partner in Rob Marchant.”

Kanavas and Marchant will take a shared-vision approach to long-term business strategy and talent development.

“I’m honored and excited to work closely with Ted and the rest of the Strategies team to co-author the next chapter in Strategies’ growth,” said Marchant. “We have great clients who rely upon us every day to help them accomplish their business objectives. We take this position of trust very seriously. I am grateful for the opportunity to lead this important work and this talented organization.”

About Michael Best Strategies

Michael Best Strategies focuses on achieving clients’ objectives through unparalleled strategy development and deployment for implementation, pragmatic guidance on public policy development, and government relations. The Strategies team specializes in a full range of services, including government relations, public policy consulting, grassroots advocacy, public affairs, conference planning, and strategic political relationships. For more information, visit michaelbeststrategies.com.

About Michael Best & Friedrich LLP

Michael Best is a leading law firm, providing a full range of legal services to clients on a local, regional, national, and global basis. The firm has more than 220 attorneys in Milwaukee, Madison, Waukesha and Manitowoc, Wisconsin; Chicago, Illinois; Salt Lake City, Utah; Washington, D.C.; and Austin, Texas. Michael Best’s main areas of practice include: intellectual property, labor and employment relations (including employee benefits), litigation, and transactional (including corporate, tax, real estate/project development and financing, and wealth planning). For more information, visit michaelbest.com.