



MEDIA ADVISORY

May 8, 2017

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WHAT: MADISON REGION'S ECONOMIC DEVELOPMENT & DIVERSITY SUMMIT

WHO: Co-hosted by Urban League of Greater Madison & Madison Region Economic Partnership
Attended by 450+ business and community leaders from the eight-county Madison Region

WHEN: Thursday, May 11, 2017 from 8am-4pm (see detailed agenda below)

WHERE: Monona Terrace Community & Convention Center, One John Nolen Drive, Madison, Wisconsin

DETAILS: In their fourth year of continued partnership, the **Madison Region Economic Partnership** (MadREP) and the **Urban League of Greater Madison** (ULGM) are hosting a joint event for Madison Region business and community leaders focused on economic development and diversity. This annual Summit builds on the organizations' previous joint events in a collective commitment to advancing talent, opportunity, and growth for all the region's citizens.

The day-long Summit will feature keynote speeches, breakout sessions, and networking opportunities for an anticipated audience of 450+ business and community leaders from across the eight-county Madison Region. Aggregate results of the third annual Madison Region Workplace Diversity & Inclusion Survey – a benchmarking tool capturing data about workforce demographics, supplier diversity programs, and community engagement – will also be shared.

Featured speakers for the Summit include **Tiffany Jana**, CEO and President at TMI Consulting, a Diversity and Inclusion Firm; **Dr. Steven Deller**, Professor at UW-Madison Extension; **Himar Hernandez**, State Assistant Director for Community and Economic Development at Iowa State University; **Dr. Chris Benner**, the Dorothy E. Everett Chair in Global Information and Social Entrepreneurship, the Director of the Everett Program for Technology and Social Change, and a Professor of Environmental Studies and Sociology at the University of California, Santa Cruz; Dr. Alicia Robb, Founder and CEO of Next Wave, a Visiting Scholar with the University of California-Berkeley and the University of Colorado-Boulder; **Deborah Biddle**, Diversity & Inclusion Consultant and more.

PRESS RSVP: Members of the press should email Katy Pettersen at kpetersen@madisonregion.org to confirm attendance.

AGENDA ON FOLLOWING PAGE



The Madison Region's Economic
Development *and* Diversity Summit
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MAY 11, 2017 | Monona Terrace Community & Convention Center

ECONOMIC DEVELOPMENT & DIVERSITY SUMMIT AGENDA:

- 8:00-8:30am **Opening Session:** Includes remarks from Paul Jadin, CEcD, President, MadREP; Dr. Ruben Anthony, President & CEO, ULGM; and a welcome from Ray Allen, Secretary, Wisconsin Department of Workforce Development
- 8:30-9am **State of the Economy and Changing Demographics:** Dr. Steven Deller, UW-Madison/Extension
- 9-10am Plenary Session: Tiffany Jana, Diversity as an Asset and Competitive Advantage
- 10:15-11:45am **Breakout Sessions:** Five concurrent sessions with featured and panel speakers
- 12-12:30pm **Luncheon**
- 12:30-1:30pm **EDD (Economic Development & Diversity) Talks:** Dr. Chris Benner, Kathy George and Dr. Ed Hubbard
- 1:45-3:15pm **Breakout Sessions:** 4 concurrent sessions with featured and panel speakers
- 3:30-4pm **Closing Session:** Angela Russell, Director of Diversity & Inclusion, CUNA Mutual Group

Visit madisonregionsummit.org for additional agenda information, including breakout session details.

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