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## Workforce disrupter: ‘Gig economy’ May 23 topic at Tech Council Innovation Network lunch in Madison

MADISON – As temporary positions become common and with more organizations contracting for short-term engagements, the “gig economy” has arrived in force. Learn how the gig economy is changing traditional business models at the May 23 Tech Council Innovation Network luncheon meeting in Madison.

The luncheon will be held at the Sheraton Hotel on Madison’s John Nolen Drive. Registration and networking begin at 11:30 a.m., lunch at noon and the presentation at 12:30 p.m. The cost is \$10 for students and Bunker Labs members, \$25 for individual members, \$35 for non-members and included for Tech Council corporate members. [Click here to register.](#)

Tech Council President Tom Still will moderate as a panel of experts discuss trends such as regulation, competition and how contingent works are changing the hiring process. Panelists include: **Carrol Chang**, general manager for [Uber Wisconsin](#); **Kevin Kiser**, head of brand strategy and communications, [Bunker](#); and **Traci Scherck**, senior human resources consultant, [Honkamp Krueger](#).

“Whether they are called agile workers or gig workers, the rise of freelance and contract workers is changing how jobs are defined,” said Tom Still, president of the Tech Council. “As Wisconsin deals with demographic forces that are shrinking the traditional workforce, gig workers may increasingly be a part of the solution.”

This Tech Council Innovation Network event is sponsored by [BMO Harris Bank](#).

The [Wisconsin Technology Council](#) is the independent, non-profit science and technology adviser to the governor and Legislature, with events, publications and outreach that contribute to Wisconsin’s tech-based economy. To join, go to [www.wisconsintechcouncil.com](http://www.wisconsintechcouncil.com) or call 608-442-7557.

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